

JOHN HAMPER

GRAPHIC DESIGNER

Experience

Sept. 2021 - Present

Senior Motion Designer

NHL - St. Louis Blues

St. Louis

Responsibilities: Develop and execute motion graphics, animations, and visual effects for various digital platforms, including web, social media, in-game and video content. In addition to the design work, I also lead and mentor a team of designers, providing feedback, and creative direction.

May 2014

Education

Bachelor of Fine Arts

Northern Illinois University

Visual Communication

Minor in Marketing

Certificate in Interactive Marketing

Fall 2010

Associate in Arts

Waubensee Community College

July 2019 - Sept. 2021

Director of Creative Services

AHL - Iowa Wild

Des Moines, Iowa

Responsibilities: In addition to the design responsibilities below I also manage a graphic design intern, video department, gameday photographers and our relationship with a marketing firm Trilix.

Activities

Volunteer

AHeinz57 Animal Shelter

2019 - Present

Volunteer

Annual Seek Conference

2012 and 2013

Volunteer Designer

Annual RED Conference

2013 - 2017 & 2021

Study Abroad Art Program

Poland

2012

Contact

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April 2017 - July 2019

Graphic Designer

AHL - Iowa Wild

Des Moines, Iowa

Responsibilities: Currently at the Iowa Wild I am responsible for all design work for the organization. This includes graphics for our corporate, sales, marketing, social and merchandise departments. As well as designing web content and motion graphics.

April 2016 - April 2017

Lead Designer / Production Manager

CDI-Corp

Chicago, Illinois

Responsibilities: At CDI-Corp my duties included creating new and fresh design ideas for decals and other sport novelty items for clients, such as WWE, PGA Tour, Colleges, NFL Alumni and other major brands. Lastly, I led a team of production designers overseeing and producing thousands of designs of our many different products.

August 2015 - April 2016

Graphic Design Intern

AHL - Chicago Wolves

Glenview, Illinois

Responsibilities: At the Chicago Wolves, I worked with the sales and marketing departments to expand on the Wolves' existing brand by making new content for different projects